

# LED SHELF TAG SERIES NUMMAX-TAG-N3

## CATCH ATTENTION AND INFLUENCE BEHAVIOR!

### Get dynamic advertising where your products are showcased

Making our products stand out in an environment such as a store where so many products are showcased and promotions offered can be hard. For product manufacturers, LED shelf tag catch customers' attention and make they find your products easily. It also

gives you the opportunity to make your brand live right next to your products showcased in each and every store. For retailers, LED shelf tag represents a dynamic way to influence your customer's behaviors by better showcasing promotions and featured products. Increase customer's engagement whether your products are located on a standard shelf or in a glass door refrigerator.



**ECONOMICAL**  
Reduced marketing expenses thanks to the low cost production of unlimited content displayed. Optimize message performance with the tap of a finger.



**EFFICIENT**  
Optimal return on investment with the ability to rapidly see the results of an effective marketing strategy. With digital signage, your messages will have a greater impact than ever before.



**ATTRACTIVE AND APPEALING**  
Powerful, responsive communication made possible through real-time broadcasting of messages.



**SIMPLE, FLEXIBLE BROADCASTING**  
Nummax Manager, our content management software, allows you to schedule your content displayed from a distance in a matter of minutes. With dynamic messaging, pre-program content display times weeks in advance.

# TECHNICAL SPECIFICATIONS

Model	Nummax-TAG-N3
Display Area (LxH)	300 x 56mm 11,81 x 2,21 po
Total dimensions (WxHxD)	300 x 60 x 20mm 11,81 x 2,36 x 0,78 po
Stackable	Oui
LED spacing	1,2 mm
LED configuration	COB
Pixel resolution (px)	240x45
Colour capacity	16 bits grayscale
Brightness	500 nits
Refresh rate	3840 Hz +
Frequency	60 Hz +
Coulour type	RGB
Viewing distance	1,5 m
Viewing angle	H170°, V170°
Lifetime	100 000 h+
Warranty (parts & labour)	3 ans

Power	DC 5V
Compliance	c ETL us
Maximum power consumption	32 W
Average power consumption	13 W
Working temperature	-5/60 °C
Working humidity	10-80 %
Working environment	Window interior
Frame	Aluminum
Weight	0,8 lb
Orientation	Portrait - Landscape
Back Frame	Hanging
Player	Included
Software	Included
Communication	Wired, wifi
Speaker(s)	Option

