

# LED DIGITAL LAMP (SIGNAGE) NUMMAX-RING LAMP CAPTURE YOUR CLIENTS' ATTENTION. REEL THEM IN.



## Dynamic Communication

Out with the old static message panels and in with the new dynamic digital signage! NUMMAX offers an effective multi-media solution that is flexible and economical, an attractive and long lasting cutting-edge communication tool with many advantages! Our very intuitive content management software, Nummax Manager, allows you to upload and modify your displayed content on the fly, instantly grabbing your audience's attention. Optimizing client communication has never been so easy!

Enter the digital signage era with a Nummax, turnkey solution. We specialize in manufacturing, operating and installing all types of digital signage solutions. Nummax ensures outstanding quality and service thanks to our experienced and professional team, our powerful technology and reliable products.

Dynamic digital displays allow you to showcase your products, services and promotions, where you want, when you want!



### ECONOMICAL

Reduced marketing expenses thanks to the low cost production of unlimited content displayed. Optimize message performance with the tap of a finger.



### EFFICIENT

Optimal return on investment with the ability to rapidly see the results of an effective marketing strategy. With digital signage, your messages will have a greater impact than ever before.



### ATTRACTIVE AND APPEALING

Powerful, responsive communication made possible through real-time broadcasting of messages.



### SIMPLE, FLEXIBLE BROADCASTING

Nummax Manager, our content management software, allows you to schedule your content displayed from a distance in a matter of minutes. With dynamic messaging, pre-program content display times weeks in advance.

# TECHNICAL SPECIFICATIONS

Model	Nummax-Ring Lamp		
Display Area (WxH)	1920 x 240 mm 75,6 x 9,44 in		
Total dimensions (including frame) (Diam x H)	diam 615 x 240 mm 24,21 x 9,44 in		
Stackable	No		
LED spacing	2,5mm	3mm	4mm
LED configuration	SMD		
Pixel resolution (px)	768 x96	640x80	480x60
Colour capacity	16 bits		
Brightness	1500 nits		
Light and Temperature sensor	No		
LED display dimming	No		
Refresh rate	2000 Hz+		
Frequency	60 Hz+		
Colour type	RGB		
Viewing distance	2 m	4 m	6 m
Viewing angle	H140°, V120°		
Lifetime	100 000H+		

Power	AC-110-240V
Warranty (parts & labour)	3 years
Compliance	c ETL us
Maximum power consumption	368w
Average power consumption	147w
Working temperature	-5/60 °C
Working humidity	10-80%
Working environment	Interior
Frame	Iron
Weight	50 lbs
Orientation	Landscape
Frame installation	Hanging
Player	Included
Software	Included
Communication	Wired or wifi
Speaker(s)	Option

