

# CONTENT MANAGEMENT SOFTWARE

NUMMAX MANAGER AIO

## THE RIGHT MESSAGE, AT THE RIGHT PLACE, AT THE RIGHT TIME.

### **Dynamic Communication**

Out with the old static message panels and in with the new dynamic digital signage! NUMMAX offers an effective multimedia solution that is flexible and economical, an attractive and long-lasting cutting-edge communication tool with many advantages! Our very intuitive content management software, Nummax Manager, allows you to upload and modify your displayed content on the fly, instantly grabbing your audience's attention. Optimizing client communication has never been so easy!

Enter the digital signage era with a Nummax, turnkey solution. We specialize in manufacturing, operating and installing all types of digital signage solutions. Nummax ensures outstanding quality and service thanks to our experienced and professional team, our powerful technology and reliable products.

Dynamic digital displays allow you to showcase your products, services and promotions, where you want, when you want!



### SIMPLE, FLEXIBLE BROADCASTING

Nummax Manager, our content management software, allows you to schedule your content displayed from a distance in a matter of minutes. With dynamic messaging, pre-program content display times weeks in advance.



### **CONTEMPORARY**

Enhance your organization's image with up-to-the minute communication and more effective campaigns, thanks to state-of-the art equipment and cutting-edge technology.



### **ECONOMICAL**

Reduced marketing expenses thanks to the low-cost production of unlimited content displayed. Optimize message performance with the tap of a finger.



### **EFFICIENT**

Optimal return on investment with the ability to rapidly see the results of an effective marketing strategy. With digital signage, your messages will have a greater impact than ever before.



### TECHNICAL SPECIFICATIONS

English and French web console compatible with most types of computers or mobile devices

Compatible with LED displays, interactive kiosks and LCD walls

On-line software and content updating (server in Quebec, CANADA)

Secured environment

Terminal update control

Compatible with most video, image formats

Content creation and display: Slideshow, web page, rss feed, forecast, clock 1

Schedulable programming and commands (sleep, wake up, reboot, brightness, color temperature, sound) 2

Personalized playlist template creation

Prioritized playlists

Content and playlist broadcast reporting for marketing purpose 3

Create user accounts, terminal groups and add new terminals 4

Display content management by group, subgroup and content direct broadcasting

Monitoring and alarm programming 5

Terminal settings control (sleep, wake up, reboot, brightness, color temperature, sound) 6

Self-sufficient after less than 30 minutes of training

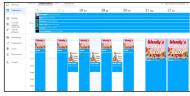
Available audio management

English and French technical support line



### <sup>1</sup> Content creation

Create and preview your content. Images, videos, weather, clock, rss feed, web site, titles, paragraphs, ...



### <sup>2</sup> Broadcast schedule

Schedule your playlists and commands (sleep, brightness, reboot,...)



### 3 Broadcast report

Display and download (Excel format) your content display report for your marketing needs.



### <sup>4</sup> Accounts creation

Add users, terminal groups and new terminals



### <sup>5</sup> Monitor your terminal

Terminal settings real time monitoring (environment and electronic) and alarm programing for email alerts.



### <sup>6</sup> Terminal control

Real time control: Brightness, color temperature, sound (option), sleep, wake up or reboot.

Visualize current content displayed.

