



## CONTENT MANAGEMENT SOFTWARE NUMMAX MANAGER AIO

THE RIGHT MESSAGE,  
AT THE RIGHT PLACE,  
AT THE RIGHT TIME.

### Dynamic Communication

Out with the old static message panels and in with the new dynamic digital signage! NUMMAX offers an effective multimedia solution that is flexible and economical, an attractive and long-lasting cutting-edge communication tool with many advantages! Our very intuitive content management software, Nummax Manager, allows you to upload and modify your displayed content on the fly, instantly grabbing your audience's attention. Optimizing client communication has never been so easy!

Enter the digital signage era with a Nummax, turnkey solution. We specialize in manufacturing, operating and installing all types of digital signage solutions. Nummax ensures outstanding quality and service thanks to our experienced and professional team, our powerful technology and reliable products.

Dynamic digital displays allow you to showcase your products, services and promotions, where you want, when you want!



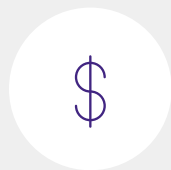
#### SIMPLE, FLEXIBLE BROADCASTING

Nummax Manager, our content management software, allows you to schedule your content displayed from a distance in a matter of minutes. With dynamic messaging, pre-program content display times weeks in advance.



#### CONTEMPORARY

Enhance your organization's image with up-to-the minute communication and more effective campaigns, thanks to state-of-the art equipment and cutting-edge technology.



#### ECONOMICAL

Reduced marketing expenses thanks to the low-cost production of unlimited content displayed. Optimize message performance with the tap of a finger.



#### EFFICIENT

Optimal return on investment with the ability to rapidly see the results of an effective marketing strategy. With digital signage, your messages will have a greater impact than ever before.

# TECHNICAL SPECIFICATIONS

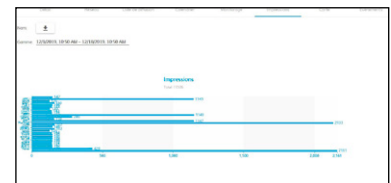
English and French web console compatible with most types of computers or mobile devices
Compatible with LED displays, interactive kiosks and LCD walls
On-line software and content updating (server in Quebec, CANADA)
Secured environment
Terminal update control
Compatible with most video, image formats
Content creation and display: Slideshow, web page, rss feed, forecast, clock <sup>1</sup>
Schedulable programming and commands (sleep, wake up, reboot, brightness, color temperature, sound) <sup>2</sup>
Personalized playlist template creation
Prioritized playlists
Content and playlist broadcast reporting for marketing purpose <sup>3</sup>
Create user accounts, terminal groups and add new terminals <sup>4</sup>
Display content management by group, subgroup and content direct broadcasting
Monitoring and alarm programming <sup>5</sup>
Terminal settings control (sleep, wake up, reboot, brightness, color temperature, sound) <sup>6</sup>
Self-sufficient after less than 30 minutes of training
Available audio management
English and French technical support line



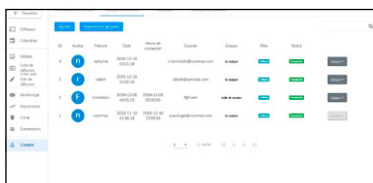
**1 Content creation**  
Create and preview your content. Images, videos, weather, clock, rss feed, web site, titles, paragraphs, ...



**2 Broadcast schedule**  
Schedule your playlists and commands (sleep, brightness, reboot,...)



**3 Broadcast report**  
Display and download (Excel format) your content display report for your marketing needs.



**4 Accounts creation**  
Add users, terminal groups and new terminals.



**5 Monitor your terminal**  
Terminal settings real time monitoring (environment and electronic) and alarm programming for email alerts.



**6 Terminal control**  
Real time control: Brightness, color temperature, sound (option), sleep, wake up or reboot. Visualize current content displayed .